

CAL STATE KARTING CHAMPIONSHIP SERIES

2011 GENERAL INFORMATION

January 20, 2011

Dear Fellow Racer:

I am writing to formally introduce you to the future of kart racing in Southern California – the Cal State Karting Championship Series. The Cal State program combines two of America's most respected kart racing series – the I.K.F. Region 7 'Southwest Super Series' and the U.S. Rotax Max Challenge 'Gatorz Karting Cup.' Both programs have long been recognized as *the* place to race the 'best of the best' among their respective class offerings. For 2011, the two series will bring their roster of champion drivers together to race at the same venues, on the same weekends, with the same goal – to provide the best kart racing experience on the West Coast, bar none.

The Cal State Series was founded on the belief that most kart racers are looking for a competitive racing program with plenty of track time at an affordable price. Further, they are looking for a professionally managed series with a simple class structure that is supported by clear, concise rules that are strictly enforced. Finally, drivers of all skill and experience levels seek a series that delivers on its promises and responds to the needs of its members. At its core, that is what the Cal State Series is all about.

The guiding principles of the Cal State Karting Championship Series are as follows:

1. To provide a friendly and respectful relationship with and among officials and competitors
2. To provide fair and unbiased regulations and rulings – both competition and technical
3. To provide maximum track time while adhering to a strict schedule
4. To provide intense competition within a safe environment

To understand how the Cal State Series will operate, let's use the analogy of a music concert with two headline bands sharing the bill. To help control costs and offer the best value to the audience (racers), the bands have decided to tour together and pool their money (entry fees) to share costs (staff, track rental, ambulance, etc.). Each band will have its' own playlist (classes) and instruments (rulebook) but will share as much of the support equipment as possible. To coordinate all the sharing, the bands are working with a promoter (EP1K) to handle all the details of the tour. Finally, a profit sharing plan has been devised with the venue (track/club) as an incentive to help promote the event and put on a great show.

Given this explanation, EP1K ProMotion will serve as the promoter and administrator for the Cal State Series. In this role, EP1K will be responsible for series promotion, event registration, results posting, championship points upkeep, website maintenance, and general administrative tasks for all events. Regarding rules, the series will be governed by the I.K.F. Competition Regulations and Technical Manual, which specifies that all Rotax classes adhere to the U.S. Rotax Max Challenge Technical Regulations.

This packet explains the many innovative features of the EP1K Sprint Series. Please review it in its entirety to fully understand the scope and premise of this new concept in kart racing. Should you have any questions or wish to discuss the program further, please contact me directly at your convenience.

Best Regards,

Rob Niles, President
EP1K ProMotion



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SERIES HIGHLIGHTS

1. Attractive Race and Travel Schedule

The Cal State Karting Championship Series will feature a 6-race schedule in 2011 that visits the home tracks of the most popular kart racing clubs in the region. When plotted on a map, 5 of the 6 tracks is within a 2-hour drive for the majority of racers planning to compete in the series.

2. Online Registration and Credit Card Payments

EP1K ProMotion has partnered with MotorsportReg.com to provide online registration services for all Cal State Karting events. MotorsportReg.com is the industry leader in providing secure, electronic event registration and credit card processing for all types of racing organizations. The registration process is simple, is completely free for racers to use, and will save racers time and money associated with paper-based entry forms.

3. Central Information Source

The web site for Cal State Karting (<http://www.calstatekarting.com>) will serve as the official center for all series information, including: class structure, event information, race results, points standings, and all supplemental rules and regulations. The site will also feature a Members Only forum open to all current racers as tool to discuss topics specific to the series.

4. Innovative Trophies and Awards

The top 3 finishers will have the option to choose between a traditional trophy or a 'gift card' of equal value that is accepted by all series sponsors. The gift cards can be used as cash to purchase any of the products or services provided by the companies that support the series. The podium ceremony will still feature the top 3 holding trophies for purposes of photography and tradition.

5. Time Certain Schedule

Each class will start and end all sessions at the scheduled time. If a class encounters a delay due to an on-track incident, the session will still end at the scheduled time. This encourages all classes to run clean sessions and obey all flags. It also eliminates the delay of other classes due to the actions of one.

6. Rotax Max Challenge punches

The Cal State Karting Series, through its affiliation with Gatorz Karting Cup, is an official United States Rotax Max Challenge Regional Series. As such, participating in four (4) Cal State Rotax races will qualify drivers for the 2011 U.S. RMC Grand Nationals.

7. I.K.F. Grand Nationals punches

The 2011 I.K.F. 2-Cycle Sprint Grand Nationals will be held at CalSpeed Karting Center on August 25-28 and will feature 10 of the 12 classes offered in the Cal State Karting Series (Micro Max and Rotax Masters will not be offered). The qualification requirement to register for the I.K.F. Grand Nationals is to compete in a minimum of three (3) I.K.F. Regional races prior to the Grand Nationals. Thus, racing in the Cal State Karting Championship Series, which includes I.K.F. Region 7, will earn racers punches toward the Grands and will no doubt prepare them to compete against the best sprint racers in the country.



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CLASSES OFFERED

CLASS NAME	AGE	WEIGHT	TIRE	ENGINE
Micro Max*	7-10	235	Mojo	Rotax Micro Max per USRMC rules
Kid Kart	5-7	160	YKC	Comer C51 per IKF rules
Junior 1 Comer	8-11	225	YKC	Comer 80 per IKF rules
KPV 1 Cadet	8-11	240	YKC	KPV-1 per IKF rules
Junior 1 PRD TAG Controlled**	8-11	255	YKC	Spec PRD Fireball per IKF rules
Mini Max**	9-12	265	Mojo	Rotax Mini Max per USRMC rules
KPV 2 Junior	12-15	310	YKC	KPV-2 per IKF rules
Junior 2 PRD TAG Controlled***	12-15	320	YKC	Spec PRD Fireball per IKF rules
Rotax Max Junior***	13-16	320	Mojo	Rotax FR125 per USRMC rules
Rotax Max Senior	15-up	365	Mojo	Rotax FR125 per USRMC rules
Senior PRD TAG Controlled	16-up	360	YKC	Spec PRD Fireball per IKF rules
Rotax Masters	32-up	405	Mojo	Rotax FR125 per USRMC rules

* Class to run on Saturday until participation warrants inclusion on Sunday schedule

/ Classes run together but scored separately

SERIES SCHEDULE

ROUND	DATE	LOCATION	HOST CLUB
1	March 5-6	CalSpeed Karting Center	Los Angeles Kart Club
2	April 2-3	Adams Motorsports Park	SoCal Sprinters
3	April 30-May 1	Fresno Fairgrounds	Kerman Kart Club
4	June 4-5	Willow Springs Kart Track	Willow Springs Kart Club
5	August 6-7	CalSpeed Karting Center	Tri-C Karters
6	October 1-2	TBD	TBD

FEE STRUCTURE

ITEM	FEE	DESCRIPTION
Entry Fee (Pre/Onsite)	\$95 / \$115	driver registration fee per first class entered
Additional Class Fee	\$75 / \$100	registration fee per additional class entered
Saturday Practice	\$50	official series practice day per driver
Transponder	\$15	rental fee per class (as needed)
Event Pit Pass	\$25	Saturday & Sunday
1-Day Pit Pass	\$15	Saturday OR Sunday
Reserved Pit Spot	\$40	
Overnight Camping	\$TBA	varies by track



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Saturday Agenda		
7:00	9:00	Move in
Practice Round 1		
9:00	9:07	Junior 1 Comer
9:10	9:17	KPV 2
9:20	9:27	Rotax Senior
9:30	9:37	Kid Karts
9:40	9:47	KPV 1
9:50	9:57	Tag Jr (Rotax Jr. & PRD Jr. 2)
10:00	10:07	Senior PRD
10:10	10:17	Tag Cadet (MiniMax & PRD Jr 1)
10:20	10:27	Rotax Masters
10:30	10:37	Micro Max Practice
Practice Round 2		
10:40	10:47	Junior 1 Comer
10:50	10:57	KPV 2
11:00	11:07	Rotax Senior
11:10	11:17	Kid Karts
11:20	11:27	KPV 1
11:30	11:37	Tag Jr (Rotax Jr. & PRD Jr. 2)
11:40	11:47	Senior PRD
11:50	11:57	Tag Cadet (MiniMax & PRD Jr 1)
12:00	12:07	Rotax Masters
12:10	12:17	Micro Max Qualify
Practice Round 3		
12:20	12:27	Junior 1 Comer
12:30	12:37	KPV 2
12:40	1:00	Rotax Senior
1:00	1:07	Kid Karts
1:10	1:17	KPV 1
1:20	1:27	Tag Jr (Rotax Jr. & PRD Jr. 2)
1:30	1:37	Senior PRD
1:40	1:47	Tag Cadet (MiniMax & PRD Jr 1)
1:50	1:57	Rotax Masters
2:00	2:07	Micro Max Heat
Practice Round 4		
2:10	2:17	Junior 1 Comer
2:20	2:27	KPV 2
2:30	2:37	Rotax Senior
2:40	2:47	Kid Karts
2:50	2:57	KPV 1
3:00	3:07	Tag Jr (Rotax Jr. & PRD Jr. 2)
3:10	3:17	Senior PRD
3:20	3:27	Tag Cadet (MiniMax & PRD Jr 1)
3:30	3:37	Rotax Masters
3:40	4:07	Micro Max Main
Practice Round 5		
4:10	4:17	Junior 1 Comer
4:20	4:27	KPV 2
4:30	4:37	Rotax Senior
4:40	4:47	Kid Karts
4:50	4:57	KPV 1
5:00	5:07	Tag Jr (Rotax Jr. & PRD Jr. 2)
5:10	5:17	Senior PRD
5:20	5:27	Tag Cadet (MiniMax & PRD Jr 1)
5:30	5:37	Rotax Masters

Sunday Agenda		
7:30	7:45	Driver Meeting
Practice (7-minute session)		
8:00	8:07	Kid Karts
8:10	8:17	Junior 1 Comer
8:20	8:27	KPV 2
8:30	8:37	Rotax Senior
8:40	8:47	KPV 1
8:50	8:57	Tag Jr (Rotax Jr. & PRD Jr. 2)
9:00	9:07	Senior PRD
9:10	9:17	Tag Cadet (MiniMax & PRD Jr 1)
9:20	9:27	Rotax Masters
Qualifying (10 minute window)		
9:30	9:40	Kid Karts
9:40	9:50	Junior 1 Comer
9:50	10:00	KPV 2
10:00	10:10	Rotax Senior
10:10	10:20	KPV 1
10:20	10:30	Tag Jr (Rotax Jr. & PRD Jr. 2)
10:30	10:40	Senior PRD
10:40	10:50	Tag Cadet (MiniMax & PRD Jr 1)
10:50	11:00	Rotax Masters
Heat Race (15 minute window)		
11:00	11:15	Kid Karts
11:15	11:30	Junior 1 Comer
11:30	11:45	KPV 2
11:45	12:00	Rotax Senior
12:00	12:15	KPV 1
12:15	12:30	Tag Jr (Rotax Jr. & PRD Jr. 2)
12:30	12:45	Senior PRD
12:45	1:00	Tag Cadet (MiniMax & PRD Jr 1)
1:00	1:15	Rotax Masters
Main Race (25 minute window)		
1:15	1:40	Kid Karts
1:40	2:05	Junior 1 Comer
2:05	2:30	KPV 2
2:30	2:55	Rotax Senior
2:55	3:20	KPV 1
3:20	3:45	Tag Jr (Rotax Jr. & PRD Jr. 2)
3:45	4:10	Senior PRD
4:10	4:35	Tag Cadet (MiniMax & PRD Jr 1)
4:35	5:00	Rotax Masters

Class order on both days to rotate per event



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FREQUENTLY ASKED QUESTIONS

Q. What is the Cal State Karting Championship Series?

A. The Cal State Karting Championship Series is an independent regional karting series that will serve as both the I.K.F. Region 7 Southwest Super Series and the Gatorz Karting Cup Rotax Max Challenge Regional Series in 2011. To better understand the structure, consider the example of a music concert tour where 2 headline bands are touring together. A third-party promoter (i.e. EP1K ProMotion) who is independent of either band (i.e. I.K.F. and Gatorz) has been hired to manage the tour (i.e. Cal State Karting Championship Series). Each band remains in control of its own set list (i.e. classes/rulebook) but shares many of the common elements to put on a show (i.e. officials, support staff, equipment, insurance, etc.). Ultimately, this allows both bands to play to larger audiences (i.e. racers) and book larger venues (i.e. tracks) than they could on their own, while cutting their share of the expenses nearly in half.

Q. What are the rules of the series?

A. The series is sanctioned by I.K.F. as a Regional Series. As such, Cal State will adhere to the International Kart Federation's 2011 Competition Rules and Technical Manual. With regard to the Rotax Max classes, the 2011 United States Rotax Max Challenge Supplemental Technical Regulations manual will be used to govern the engine, fuel and oil, and dry slick tires requirements of those classes.

Q. What are the membership requirements?

A. All drivers competing in any class at Cal State Karting events must be an I.K.F. member in good standing. Any driver competing in any Rotax class must also have a Rotax Max Challenge License. I.K.F. membership is \$60 per 12-month period and can be purchased at any Cal State event. A Rotax Max license is \$45 annually and must be issued by Rotax prior to competing in any Cal State event. Any Rotax driver that registers to only run a Rotax class at a Cal State event can opt for a free one-day I.K.F. membership. However, the free membership will not earn the driver punches toward the I.K.F. Grand Nationals nor will it be honored if the driver chooses to register for another Cal State class (at which time a full I.K.F. membership will be required).

Q. How do the punches toward the Grand Nationals (both I.K.F. and Rotax) work?

A. Competing in a Cal State Karting race will earn an I.K.F. Annual Member a punch toward the I.K.F. Sprint Grand Nationals. Three (3) punches are required to register for the I.K.F. Grands. Competing in one of the Cal State Rotax classes will earn the participant one punch per race toward the USRMC Grand Nationals. A total of four (4) punches are required to register for the Rotax Grands.

Q. What is the role of the clubs in the series?

A. With the involvement of a series promoter in 2011, the clubs will switch to a support role in producing their event. The clubs remain a key partner in the overall success of their event and will continue to share in the profits, however, their workload and risk has been significantly reduced.

Q. How was the schedule determined?

A. The main objective in developing the schedule was to limit costs to the participant without compromising the quality or integrity of the championship. To accomplish this, it was decided that 6 points-earning races was the right number of events. It was also decided to select racing venues that were 'local' to the vast majority of current competitors in both I.K.F. Region 7 and Gatorz Karting Cup in order to limit travel expenses. The limited number of scheduled events coupled with a geographic 'radius' lead to the unfortunate exclusion of some quality clubs/venues. In the future, the goal is to grow the series and expand both the schedule and radius of included venues.



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DOCUMENT RESOURCES

I.K.F. GENERAL FORMS

The official source for the latest I.K.F. information is <http://www.ikfkarting.com>

- I.K.F. Membership Application – required to compete in any Cal State class/event
<http://www.ikfkarting.com/OfficePages/PDFs/Forms/MembershipApplication.pdf>
- I.K.F. Competition Regulations and Technical Manual – provided with I.K.F. membership
International Kart Federation
1609 South Grove Avenue Suite 105
Ontario California, 91761
Office Phone: 909-923-4999
Office Fax: 909-923-6940
Email: support@ikfkarting.com
- Minor Release Form
<http://www.ikfkarting.com/OfficePages/PDFs/Forms/MinorReleaseForm.pdf>

ROTAX-SPECIFIC FORMS

The official source for the latest Rotax-specific information is <http://www.gorotax.com>

- Rotax Max Challenge Supplemental Technical Regulations
<http://www.gorotax.com/technical/2011UnitedStatesSupplementalTech.pdf>
- Rotax Max Challenge Licenses – required to compete in any Rotax class
<http://www.gorotax.com/member/2011RMCSmembershipapplication.pdf>
- Class Structure
<http://www.gorotax.com/classes/2011RotaxClassStructure.pdf>
- Age Structure
<http://www.gorotax.com/classes/2011RotaxAgeStructure.pdf>



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PRESS RELEASE NO. 1

November 15, 2010

IKF Region 7 and Gatorz Karting Cup to join forces in 2011

Southern California's two most iconic kart series will team up for the 2011 season to offer racers a unified regional racing program. The International Kart Federation (IKF) Region 7 and Gatorz Karting Cup have aligned to form the 'Cal State Karting Series' which will feature the most popular classes, the top racing facilities, and the best driving talent Southern California has to offer.

The newly formed regional series will be home to both club racers and the serious karter. The series will cater to racers and shops with a desire to compete in a professionally run series that offers abundant track time, unbiased officiating, and unparalleled value.

"Over the past 12 months I have intently listened to the karters in Southern California," states Art Verlengiere, IKF Region 7 Coordinator. "They have offered suggestions and advice of what they expect from a professional race series. To that end Andy and I have constructed a formula to answer the requirements of the karting public. We have created a premier series with the sole purpose of offering the finest, most professionally managed race series possible. This will make the Cal State Karting Series the 'must-go-to' series in 2011 and beyond."

The 6-race series will feature the popular 'practice on Saturday, race on Sunday' format that has become the preference of Southern California's karting community. The season will kick off March 5-6 at CalSpeed Karting Center in Fontana. Round two will see a return to Riverside's historic Adams Motorsports Park on April 2-3. The series will visit a temporary road course in Fresno as part of the Big Fresno Fair on April 30-May 1 for a North-South Shootout. Willow Springs Kart Track near Lancaster will play host on June 4-5 to the series' fourth round. Following a break in July, the series will return to CalSpeed on August 6-7 in preparation for the IKF Grand Nationals to be held there August 24-27. The final round is scheduled for October 1-2 with the location yet to be determined.

"Our goal with the Gatorz Karting Cup has always been to provide a racing experience that can be enjoyed by the serious and recreational kart racer," said Andy Seesemann, owner of the Gatorz Karting Cup. "Our partnership with the IKF Region 7 will allow us to continue to provide a high level of value for our customers with large amounts of track time and a variety of venues. It also eases the travel burden of the shops and drivers that have loyally supported us over the past few seasons. We are excited to start our eighth season of Rotax racing in Southern California and to be a part of the new Cal State Karting Series."

The Cal State Karting Series features 12 classes divided among 9 run groups and will run on a time-certain schedule. The class structure will feature the most popular classes from IKF – Kid Kart, Junior 1 Comer, PRD Junior 1, KPV-1, KPV-2, PRD Junior 2 and PRD Spec Senior, as well as the core Rotax Max Challenge classes – MiniMax, Junior Max, Senior Max, and Rotax Masters, with Micro Max being offered on Saturday. Sticking to a published minute-by-minute race day schedule is a top priority in order to provide each run group with nearly 60 minutes of track time in an efficient 9-hour race day.

Future announcements, as well as class specifications, forms, and rules, will be released shortly.

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PRESS RELEASE NO. 2

December 6, 2010

EP1K ProMotion tapped to promote new Cal State Karting Series

The joint venture of IKF Region 7 and Gatorz Karting Cup announces the appointment of EP1K ProMotion as the administrator and promoter of the Cal State Karting Series for 2011. In this role, EP1K (pronounced 'epic') will spearhead the ongoing promotion of the series and its' drivers and serve an event management role at all series races.

"Due to the fact that this new venture is a merger of two very different entities, we felt that it was best to find a neutral third party to help manage the series," stated Andy Seesemann, owner of the Gatorz Karting Cup. "I am confident that EP1K will be professional and forthright in its' management of the administrative and promotional aspects of the new Cal State Karting Series."

EP1K ProMotion was selected for both its' impressive background in motor sports and its' current involvement in the racing industry. EP1K, along with parent company Driving Ventures, Inc., was established in 2002 as an event management and promotional services provider to the motor sports industry. Since its' founding, EP1K has developed and/or managed racing programs for numerous clients including Formula BMW, Skip Barber Racing, Jim Russell USA, and Bullrun while also producing high performance driving events for Ferrari, Lamborghini, Lotus, and Lexus among others.

"I look forward to launching this new series and building on the success and rich history of both IKF Region 7 and the Gatorz Karting Cup," remarked Rob Niles, President of EP1K ProMotion. "My team and I are in the process of upgrading the series infrastructure and developing some exciting promotional programs that will bring considerable value to the racers."

A new web site is in development and will be revealed soon. The site will serve as the official source of series information and will feature several enhanced features including online registration and members only discussion forums.

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